

# RAUL SANZ

## UI/UX DESIGNER

BRONX, NY | raulsanz.ui@gmail.com

### SUMMARY

Enthusiastic and self-motivated Senior UI/UX Designer having experience of over 7 years. In these years I have worked with a variety of Software Products including E-commerce Applications, Delivery Applications, IOT'S (Internet of things), and Fintech Applications, Practice Management System, Websites, Web Applications, Mobile Applications (IOS & Android) and much more.

### TECHNICAL SKILLS

Requirement Gathering	User Interface Designing	Product Designing
Sketching	Mobile Application	CRM Software Design
Wireframing	Web Application	SaaS Design
Ecommerce	Dashboards	

### PROFESSIONAL EXPERIENCE

#### SR. UI/UX DESIGNER

Sep 2020 – Present

Payactiv - New York

- Set design requirements based on information from internal and international teams and user research.
- Identify new product improvement opportunities.
- Analyze how a new product satisfies market needs and consumer preferences. Stay up to date on current industry trends and market conditions.
- Coordinate with other design team members to ensure consistent and accurate communication.
- Modify and revise existing designs to meet changing customer preferences. Work closely with product engineers to suggest improvements for products and processes.
- Design graphics user interface and optimize existing user interface designs. Develop UI mockups and wireframes.
- Provide assets to developers and also do presentations.

#### SR. UI/UX DESIGNER

Nov 2017 – Aug 2020

Atlas HXM - Chicago, United States

- Conducting research, generating product requirements.
- Determining specification, product timetable.
- Give a timeline plan for product introduction.
- Determine customer needs and desires by specifying research. Assess market competition by comparing with other competitors. Illustrating design ideas using storyboard, process flow and sitemaps.
- Design graphics user interface and optimize existing user interface designs.
- Develop UI mockups and wireframes. Provide assets to Android developers.
- Ensure quality of the product and testing design after development.

EZAD TC Inc - New York

- Designing of company websites and changes in existing websites. UI designs for web and mobile app projects.
- Designs for advertisements, brochures, magazines, and corporate reports. Company websites. Updating tour packages (i.e., prices, images, contents, etc.).
- Research other markets in order to discover new trends and technologies to improve sales and website performance. Designing new promotional flyers for updating on social media.

## ***EDUCATION***

**Bachelor of Science**

**(October 2011 - July 2015)**

- Drexel University, Philadelphia, Pennsylvania

## ***TOOLS***

Figma

Miro

X Mind

Adobe XD

In vision Studio

Lucid Charts

Sketch

Adobe Illustrator

Jira, Teams

Wireframe.cc

Axure

Zeplin

## ***ABILITIES***

- Strong communication and interpersonal capabilities.
- Ability to work in teams as well as individually.
- Capable of multitasking and working under strict deadlines.
- Flexibility to adapt and work in dynamic environments.